



Your Attitude Is Showing

Increasing Communication Through Understanding Attitudes

Attitudes and values are what provide people with purpose and direction in their lives. They are the “why” behind our actions. All of our choices and decisions are guided and directed by our attitudes and values. You will walk away from this seminar with a better understanding of how you go about making your choices.

Program Objectives:

- Know which attitudes drive your life, actions and decisions.
- Understand each attitude and the interaction of each.
- Recognize the driving forces in others’ lives.
- Understand others’ viewpoints and be able to dialogue convincingly by seeing the world through their eyes.

Recognizing Values

On a fairly frequent basis most people experience what are referred to as “differences of opinion”, “ethical dilemmas” or “values conflicts” between themselves and their spouses, children, friends, customers, or their organizations.

By being able to recognize and understand the six values clusters or “filters” which all people use to process information and make decisions, you can choose to communicate or sell more effectively.

This seminar focuses on helping you to look at the world through someone else’s eyes, as well as, more clearly seeing how you view the world.

Six Values Types:

- Aesthetic
- Individualistic
- Social
- Theoretical
- Traditional
- Utilitarian

Continuing Education Units (CEU)

For attending the “Your Attitude Is Showing” seminar, you are eligible to receive continuing education units accredited by the International Association for Continuing Education and Training (IACET). 1 contact hour = 0.1 CEU

Target Training International has been reviewed and approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET).

The “Your Attitude Is Showing” seminar was developed by one of the top attitude assessment companies in the world, Target Training International. The presenters for the IACET eligible seminars are all professional consultants and/or speakers that are CPVA (Certified Professional Values Analyst) certified by Target Training International.



Provided By: